

# White Aura



TRANSFORMING SPACES  
WITH INNOVATIVE DESIGN.  
ELEVATE YOUR SPACE

# Business Company Profile

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[www.whiteaura.ae](http://www.whiteaura.ae)



# White Aura

Elevate Your Space



# Company Overview

White Aura (WA) specializes in integrated design and construction solutions and transforming spaces into stunning and functional environments. We offer a comprehensive range of services, including the distribution of premium marbles, customized landscape fitout solutions, bespoke interior design products, and the supply of high-quality indoor and outdoor furniture and kitchens. We are committed to an agile and innovative approach, delivering exceptional projects that blend aesthetics and functionality.





# Our Story

In the vibrant epicenter of Dubai, White Aura emerged, founded by three industry leaders with nearly three decades of experience each. Driven and united by a collective, shared vision and leveraging decades of Middle Eastern experience in construction design, project management, and business development, a clear path forward emerged. White Aura forges strategic partnerships to craft enriching and inspiring interiors and urban fitout solutions. With White Aura, our clients are promised the diligent pursuit of excellence and the creative expertise of its Founders.

# Founders Expertise

The founders of WA each bring nearly three decades of experience in the GCC. They excel in delivering complex, high-value developments and have a proven track record of managing substantial infrastructure and building portfolios. Some notable projects include an award winning F1 project in the GCC and the smart Lusail City, host of the 2022 FIFA World Cup.

Our versatile portfolio showcases our ability to meet diverse architectural concepts while working on towers, infrastructure landscapes, commercial and residential developments, and high-end homes. Experience in driving regional success for global brands and business development in the MENA region; completes the triad with a sharp focus on growth and innovation.

Strategic insight, combined with a customer-centric approach, positions WA as a trusted partner. We are dedicated to ensuring each project embodies the harmonious intersection of beauty, purpose, and innovation.



**25+**  
YEARS OF  
EXPERIENCE EACH



**5(10)**  
COUNTRIES(CITIES)  
IN MENA REGION



**10B\$+**  
PROJECTS MANAGED  
TO COMPLETION



**100+**  
PROJECTS MANAGED  
TO COMPLETION



**150+**  
COMPLETED  
VERSATILE DESIGNS





## Our Mission

At White Aura, we aim to enhance spaces through cutting-edge solutions, superior quality, and unmatched customer service. We believe in the legacy of spaces that stand the test of time. Dedicated to crafting exquisite environments through meticulous design and the finest materials, we strive to create inspiring spaces that ensure lasting value and beauty.

## Our Vision

Our passion is to be the leading provider in the industry, setting new benchmarks with our commitment to excellence, creativity, and eco-friendly practices. We aspire to ensure that every environment we enhance becomes a model of innovation, efficiency, and timeless elegance.



# Our Services



## We Consult

We prioritize understanding your unique vision. Through attentive listening, we carefully assess your needs, preferences, and project goals. Our expert guidance ensures you select the ideal solutions for your space.



## We Design

We specialize in creating bespoke design solutions tailored to your specific requirements. Whether you have a clear vision or require inspiration, we collaborate with you to develop a design that showcases the beauty and elegance of your project.



## We Procure

Our extensive industry knowledge and networking enable us to procure the finest quality materials at competitive prices. We prioritize quality and value throughout the procurement process in order to ensure your project success.



## We Deliver

We are committed to delivering an exceptional customer experience. Our agile approach ensures timely and efficient project execution, exceeding your expectations with professional installation and exceptional customer service.



## We Install

We oversee meticulously the entire installation process, ensuring a seamless and flawless execution. Our commitment to detail and precision guarantees a stunning end result, bringing your vision to life.



# Natural Stones

From the depths of the earth, nature gifts us with extraordinary materials. Marble, granite, quartzite, and other varieties offer a unique blend of beauty, durability, and versatility. Each slab tells a story, with its distinct veining, color variations, and textures. The range we highlight as part of this brochure is where we can offer exceptional value. This is just the beginning of an extensive selection of exquisite natural stones.





**Panda Onyx**

GTR-008 - IWC

**Black Diamond**

GTR-001 - IFW

**Bruno Perla**

GTR-002 - IFW

**White Onyx - Vein**

GTR-010 - IWC





Rosso Venato Dolomite

GTR-013 - IFW

Tiger Black Polished

GTR-004 - IFW

Bordeaux

GTR-011 - IFW

Arabescato Turkish

GTR-022 - IFW





**Nuovo Grigio - Beige**

GTR-019 - IFW

**Nuovo Grigio - Grey**

GTR-020 - IFW

**Caramel Brescia**

GTR-018 - IFW

**Brezza**

GTR-016 - IFW





Tramonto

GTR-005 - IFW

Giallo

GTR-006 - IFW

Isola De Blu

GTR-007 - IFW

Pianeta

GTR-017 - IFW





Stella Uniqo

GTR-015 - IFW

Spider Grey - Dark

GTR-024 - IFW

Fulmine Leggaro

GTR-025 - IFW

Spider Grey - Light

GTR-023 - IFW





# Industrial Kitchens

Discover White Aura's premium stainless steel kitchen solutions, tailored for the hospitality industry. Designed for durability and efficiency, our workspaces ensure top performance, making them ideal for hotels, catering services, and professional kitchens.





# Thank You Get in Touch!

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[learn more at whiteaura.ae](https://www.whiteaura.ae)

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